

Full-page ad with bleed

Ad/Page size: 8.25" w X 10.75" h Safe area: 7.75" w X 10.25" h Bleed (.125 bleed): 8.5" w X 11" h -



1/2 page vertical ad Ad size: 3.75" w X 10.25" h



1/2 page horizontal ad

Ad size: 7.75" w X 5" h

3 / ARKANSAS / FALL 2022



1/4 page ad Ad size: 3.75" w X 5" h

4 / ARKANSAS / FALL 2022



MAILING INFO AREA

Back Cover Full-page ad (with three-sided bleed)

Ad/Page size: 8.25" w X 8.5" h

Safe area: 7.75" w X 8.25" h Bleed (.125 bleed): 8.5" w X 8.625" h