La Pachanga

Latino Alumni Society Scholarship Fundraiser

October 19, 2013 • Janelle Y. Hembree Alumni House • 6:00 p.m.

Help us raise money for scholarships by becoming a sponsor of the reception and dinner celebrating the Hispanic Heritage Month. La Pachanga connects students, alumni, faculty, staff, friends and the Northwest Arkansas community as well as raises money for scholarships.

Target Audience:

Alumni: over 1,500 with approximately 75% of the audience between ages 19 and 45.
Expected attendance: 100.

La Pachanga includes the following elements:

- La Pachanga scholarship reception
- La Pachanga scholarship awards banquet
- La Pachanga Dance

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor – $5,000

- One (1) premium table for ten (10)
- Invitation for ten (10) to reception.
- Logo acknowledgement on event & table signage
- Logo acknowledgement in printed program
- Logo acknowledgement in La Pachanga article published in ***Arkansas*** magazine (22,000 households)
- Logo acknowledgement on las.arkansasalumni.org

Reception Sponsor – $2,500

- Logo acknowledgement on reception signage
- Invitation for four (4) to reception and dinner
- Logo acknowledgement in La Pachanga article published in ***Arkansas*** magazine (22,000 households)
- Name acknowledgement in printed program

Awards Banquet Sponsor – $3,500

- Logo acknowledgement on banquet signage
- Logo acknowledgement in La Pachanga article published in ***Arkansas*** magazine (22,000 households)
- Logo acknowledgement in printed program
- One (1) table for ten (10)
- Invitation for ten (10) to the reception

Platinum Table Sponsor – $1,200

- Seating for ten (10) at the banquet
- Invitation for ten (10) to the reception
- Name acknowledgement in program & on table

Gold Table Sponsor – $800

- Seating for eight (8) at banquet
- Name acknowledgement in program & on table

FOR MORE INFORMATION ABOUT SPONSORSHIP OPPORTUNITIES CONTACT

REY HERNANDEZ • RHERNAND@UARK.EDU • 479-575-4073
TERRI DOVER, DIRECTOR OF MEMBERSHIP AND RESOURCE DEVELOPMENT
(479) 575-6480 • SPONSORSHIPS@ARKANSASALUMNI.ORG • ARKANSASALUMNI.ORG/SPONSORSHIPS

La Pachanga
October 19, 2013

SPONSORSHIP AGREEMENT

Organization	
Contact Person	
Mailing Address	
City State Zip	
Phone Number	
E-Mail Address	

Sponsorship:

❑ Presenting Sponsor $5,000
❑ Reception Sponsor $2,500
❑ Banquet Sponsor $3,500
❑ Platinum Table Sponsor $1,200
❑ Gold Table Sponsor $800

Total Amount: $_____

❑ I have selected to enclose my payment

❑ Check (payable to Arkansas Alumni Association memo: LaPachanga)
❑ VISA ❑ MasterCard ❑ American Express ❑ Discover

Name (As it appears on the credit card) _____

Account # _____ Exp. Date _____

Signature of Card Holder _____

Sponsor Agrees to:

- Pay to the full amount of agreement on or before **September 10, 2013** to **Arkansas Alumni Association, P. O. Box 1070, Fayetteville, AR 72702**.
- Provide appropriate company logos and/or correct name usage in appropriate electronic format, together with any style instructions necessary for appropriate display of said logos or name, to Arkansas Alumni Association within one week of agreement.
- Upon request, provide logo use and style approval within two business days, for promotional materials produced by the Arkansas Alumni Association.

Sponsor Signature: _____**Date:** _____

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ARKANSAS® ALUMNI ASSOCIATION