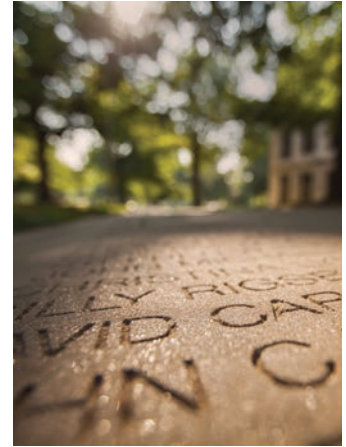


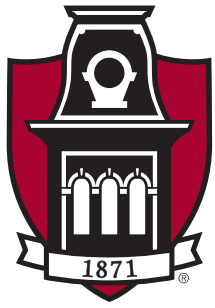


ARKANSAS
ALUMNI | LATINO
ALUMNI SOCIETY

Méritos Latinos



MAY 10, 2024
DON TYSON CENTER FOR AGRICULTURAL SCIENCES



ARKANSAS ALUMNI | LATINO ALUMNI SOCIETY

The Latino Alumni Society (LAS) and the Arkansas Alumni Association align with the University of Arkansas' vision that the University of Arkansas represents the best of public higher education, advancing Arkansas while building a better world.

Méritos Latinos, hosted by LAS, celebrates those who bring national and local prominence to the university and the association through outstanding research, exemplary public and community service, and valued leadership.

The event also serves as a scholarship fundraiser for the society. Join us in empowering the dreams of first-generation and continuing-generation Latino students at the University of Arkansas! These resilient individuals are breaking generational cycles through education. The recipients of these scholarships demonstrate exceptional academic potential alongside a commitment to community service and outstanding grades. Your support can make a significant impact in helping them achieve their academic aspirations.

To learn more about the Latino Alumni Society, please visit www.arkansasalumni.org/las. In addition to sponsorship opportunities, you can showcase your support by advertising in the event program book. Explore advertising options at www.arkansasalumni.org/lasadvertise and help pave the way for a brighter future for these aspiring students. Together, let's break barriers and create lasting change through education.

DEMOGRAPHICS:

FULL LATINO EMAIL BASE: >6,000

LAS MEMBERS EMAIL: >180

For any questions regarding Méritos Latinos or sponsoring this event, please contact Timothy Williams at societies@arkansasalumni.org or call (479) 387-9248.

SPONSORSHIP OPPORTUNITIES

GRAND SPONSOR – \$3,000

- ➔ Premium seating for two tables with seating for sixteen (16)
- ➔ Verbal acknowledgment during the event
- ➔ Logo on select signage
- ➔ Logo on designated table signage
- ➔ Logo recognition on Méritos Latinos Event page
- ➔ Acknowledgment in electronic event communications and promotions

Under IRS Guidelines, \$1,120 of the price will be in exchange for benefits received. The balance of your payment may be a tax-deductible contribution to the extent allowed by the law. Consult your tax advisor for more information.

TABLE SPONSOR – \$1,200

The table sponsorship provides the opportunity to purchase a table with seats for your organization.

- ➔ Reserved seating for one table of eight (8)
- ➔ Name on select signage
- ➔ Name on designated table signage
- ➔ Name recognition on Méritos Latinos Event page

Under IRS Guidelines, \$560 of the price will be in exchange for benefits received. The balance of your payment may be a tax-deductible contribution to the extent allowed by the law. Consult your tax advisor for more information.

LEGACY SPONSOR – \$1,200

The legacy sponsorship provides the opportunity to purchase a table for alumni and student honorees attending. This sponsorship does not provide tickets for your organization.

- ➔ Reserved seating for one table of eight (8)
- ➔ Name on select signage
- ➔ Name on designated table signage
- ➔ Name recognition on Méritos Latinos Event page

Under IRS Guidelines, \$0 of the price will be in exchange for benefits received. The balance of your payment may be a tax-deductible contribution to the extent allowed by the law. Consult your tax advisor for more information.

DECOR SPONSOR – \$2,500 (1 available)

Sponsor florals, centerpieces, and other decor items for 25-30 dinner tables, bistro tables, stage, and reception area. Gift-in-Kind opportunities are available. Only one available.

- ➔ Name recognition on Méritos Latinos Event page
- ➔ Recognition in event program
- ➔ Name recognition on sponsor signage
- ➔ Four tickets to the event

Under IRS Guidelines, \$280 of the price will be in exchange for benefits received. The balance of your payment may be a tax-deductible contribution to the extent allowed by the law. Consult your tax advisor for more information.

BEVERAGE/BAR SPONSOR \$1,250

Sponsor beverages for the cocktail reception and/or awards dinner. Gift-in-Kind opportunities are available.

- ➔ Sponsor signage at bar station
- ➔ Name recognition on Méritos Latinos Event page
- ➔ Recognition in event program
- ➔ Two tickets to event

Under IRS Guidelines, \$140 of the price will be in exchange for benefits received. The balance of your payment may be a tax-deductible contribution to the extent allowed by the law. Consult your tax advisor for more information.

MÉRITOS LATINOS 2024 SPONSORSHIP AGREEMENT

Organization Name for Billing	
Organization Name as it should appear for sponsorship recognition.	
Contact Person	
Mailing Address	
City State Zip	
Phone Number	
Email Address	

Sponsorship:

	Grand Sponsor \$3,000
	Table Sponsor \$1,200
	Legacy Sponsor \$1,200
	Decor Sponsor \$2,500 (1)
	Beverage/Bar Sponsor \$1,250

Contact Me, I am interested in providing a Gift-In-Kind.

TWO (2) PAYMENT OPTIONS

1. Check

Check payable to: Arkansas Alumni Association
 Memo Field: 2024 Méritos Latinos
 Mail check and form to: PO Box 1070, Fayetteville AR 72702

2. Credit Card

- Call Tim Barker, fiscal support analyst at (479) 575-6481 to pay by credit card and email completed form to both Timothy Williams at societies@arkansasalumni.org and Collin Brunner at sponsorships@arkansasalumni.org.
- Online registration will accessible by until Friday, April 12, 2024, at www.arkansasalumni.org/meritos24.

TOTAL AMOUNT: \$ _____

Sponsor Agrees to pay to the full amount of agreement on or before April 12, 2024.

Additionally Sponsor Agrees to:

- Provide appropriate company logos in appropriate electronic format, together with any style instructions necessary for appropriate display of said logos, to the Arkansas Alumni Association within one week of agreement, but no later than April 12, 2024.
- Upon request, provide logo use and style approval within two business days, for promotional materials produced by the Arkansas Alumni Association.

Sponsor Signature: _____ Date: _____